



WALK-IN-INTERVIEW

Ag-Hub, the first of its kind Agri Innovation Hub, is an incubator for supporting startups and entrepreneurs in Agribusiness. **Ag-Hub calls for a Communication Manager** with experience in the areas such as communication management, Program Design & Coordination, Event management, Website & Social media management.

Essential Qualification:

The Applicant should possess master's degree with Specialization in Marketing/ Journalism & Mass communication/ Public Relations / Electronic Communication/ Development communication from recognized universities of India. Candidates should have writing skills, should have soft skills in graphic designing and good communication skills for event planning, program coordination and logistics support.

Desirable:

Candidates having past experience in working with start-up events or technology business incubators or academic institutions would be more preferred. The candidate should be a team player, with age not exceeding 65 years.

Nature of Engagement: Full time, Co-terminus position with AgHub.

Remuneration: Minimum Salary of 50,000/-INR per month

Key Functions of Communication Manager at Ag Hub

- Marketing, Branding & Communication of Incubator.
- Program Design & Management.
- Event Management and Logistics.
- Partnership Development & Coordination
- Team Coordination.
- Digital Marketing & Manage digital channels (Web/ Social Media etc.)
- Coordination with vendors/ designers/ marketing firms & other digital service providers.

Roles & Responsibilities of Communication Manager- is expected to handle

- ✓ Create a Marketing and Communication plan for Ag Hub.
- ✓ Content development & management for various communication aids & marketing collaterals including Brochures, Newsletters, and quarterly reports, fundraising letters and event flyers, press releases and other marketing and advertising materials.
- ✓ Create various formats of communication collaterals online and offline for different contexts including website and social media content.



- ✓ Content writing of program reports, proposal write-ups of the incubator, impact assessment reports and project success stories.
- ✓ Develop, Design and Manage customized programs and events for promotion of entrepreneurship
- ✓ Plan & execute Communication & marketing strategies for outreach of events & conduct Logistics planning for events.
- ✓ Develop Appropriate network and Facilitate communication for PR and liaise with print and electronic media for necessary events
- ✓ Create networking events for community building amongst startup stakeholders including startups, students and scientists & Agribusiness industry professionals.
- ✓ Identify relevant startup events and other partner's initiatives and build suitable program partnerships.
- ✓ Coordination with various vendors for logistics, hospitality, design, print and any other relevant works.
- ✓ Create, Develop and enhance the digital outreach and visibility of the incubator including website, social media
- ✓ Develop and Manage Social Media Campaigns in channels such as Facebook, Twitter, YouTube, LinkedIn by updating visits, events, conference, partnership related activities.

Date of Interviews

1 Communication Manager : 21st November 2025

How to apply:

- Interested candidates may walk in for the **Interview on 21st November 2025 at 10:30 AM at AgHub, PJTAU, Rajendranagar, Hyderabad - 500 030, Telangana State**. Candidates will not be allowed after 11:30 am for Interview. No TA/ DA charges will be paid for attending interviews.
- Kindly carry your **latest resume, passport size photo and original educational certificates along with photocopies**.

Note:

- ✓ Canvassing in any form or bringing outside influence will disqualify the candidates for being considered for the position.
- ✓ AgHub-PJTAU reserves the right to fill or not to fill the post mentioned above without assigning any reasons.

Sd/-
Managing Director, AgHub